

## Health Plan Services



Contact Information: 1-800-333-0912 (individual) or 1-800-627-8797 (thru employer)

[www.bluecrossca.com](http://www.bluecrossca.com)

Doctor Referral Required?

No

### Services:

1. **KICKS (Kids In Charge of Calories):** *Help families to learn about healthy eating habits and exercise.*
2. **360 Health Program:** *Provides preventative care, case management and care coordination.*
3. **Asthma Condition Management Program:** *helps members control their asthma with strategies that complement a doctor's treatment plan while empowering members to take an active role in better self-managing asthma.*
4. **Congestive Heart Failure (CHF) Condition Management Program:** *Offers education and disease management strategies that complement a doctor's treatment plan while empowering members to take an active role in better self-managing CHF.*
5. **Diabetes Condition Management Program:** *Offeres eduacation and disease management strategies that completment a doctor's treatment plan while empowering the members to take an active role in better self-managing diabetes.*
6. **Coronary Artery Disease (CAD) Condition Management Program:** *Offers education and disease management strategies that complement a doctor's treatment plan while empowering the member to take an active role in better managing CAD.*
7. **Chronic Obstructive Pulmonary Disease (COPD) Condition Management Program:** *Offered education and disease management strategies that complement a doctor's treatment while empowering the member to take an active role*